

No. NP/BCC/2024-25

GOVERNMENT OF GILGIT-BALTISTAN

PROVINCIAL PROGRAMME IMPLEMENTATION UNIT

NATIONAL PROGRAMME FOR FAMILY PLANNING &

PRIMARY HEALTH CARE

GILGIT-BALTISTAN

HRDC building Near LG&RD Office, Jutial Gilgit Phone: (05811) 940523

CORRIGENDUM

REQUEST FOR PROPOSAL (RFP)

BEHAVIORAL CHANGE COMMUNICATION (BCC) SERVICES

The New closing and opening date for the BCC published at GBPPRA website wide No. TSE 20250418946 and Newspaper Vide Information Department GB No. IDGB-277/25 is as follow.

Closing date and Time: 12th May, 2025 upto 1100 hours.

Opening date and Time: 12th May, 2025 at 1130 hours

Other terms and Conditions will remain the same.

br. Shakil Ahmed Khan)Provincial Coordinator



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REQUEST FOR PROPOSAL (RFP)

National Programme for Family Planning & Primary Health Care Gilgit-Baltistan under its PSDP Project titled "Programme for Family Planning and Primary Health Care Gilgit-Baltistan" intends to invite request for Proposal (RFP) from reputable, dynamic, experienced and result oriented consultancy firms/joint venture/consortiums. Methods of selection QCBS will be used. The selected firm shell be therefore, responsible for providing following deliverables.

BEHAVIORAL CHANGE COMMUNICATION (BCC) SERVICES

S#	Particulars	Estimated Cost	Earnest Money (3%)	Tender Document Fee (Non- refundable)
1	Production of TV Spots/Radio Messages/ Short Video Documentary & Airing/Dissemination /Broadcast of Messages on TV, Cable Networks, Radio and Social Media.	30.0 Million	0.9 Million	10,000
2	Development of BCC print materials, Pretesting of BCC materials and Production of BCC print materials as per clients demand.	20.0 Million	0.6 Million	10,000

Interested firms/joint venture /consortiums may obtained Request for proposal documents from office of the undersigned during office hours and may submit technical and financial proposal by or before 5th May, 2025 upto 1100 hours. The opening timing of Technical proposal will be at 1130 hours on same day in the presence of bidders or their representatives and the opening date of Financial Proposals of shortlisted firms will be intimated later on. If any local holiday will be observed on the tender Closing/opening date, the tender will be opened in the next working day.

(Dr. Abdul Mubeen)
Provincial Coordinator