



No. BCC/2024-25
GOVERNMENT OF GILGIT-BALTISTAN
PROVINCIAL PROGRAMME IMPLEMENTATION UNIT
NATIONAL PROGRAMME FOR FAMILY PLANNING &
PRIMARY HEALTH CARE
GILGIT-BALTISTAN


HRDC building Near LG&RD Office,
Jutial Gilgit Phone: (05811) 920423

TECHNICAL EVALUATION REPORT

1. Name of Procuring Agency: National Programme for FP&PHC GB
2. Method of Procurement: Single Stage-Two Envelope
3. Title of Procurement: **Production of TV Spots/Radio Messages/ Short Video Documentary & Airing/Dissemination /Broadcast of Messages on TV, Cable Networks, Radio and Social Media**
4. Tender Inquiry No.: BCC/2024-25
5. GB PPRA Ref. No.: TSE 20250418946 and TSE-202505081042
6. Date & Time of Bid Closing: 12th May, 2025 1100 Hrs.
7. Date & Time of Bid Opening: 12th May, 2025 1130 Hrs.
8. No. of Bids Received: Three (03)
9. Criteria for Bid Evaluation: As stated in RFP Documents
10. Detail of Bids Evaluation: As under

Name of Bidder	Technical Marks (if applicable)	Rules/Regulation/Policy/Basis for Technical Rejection/Acceptance as per GBPPRA Rules
Ibex Media Production (Pvt) Ltd.	82/100	Qualified
Gilgit Media Network (GMN) JV Velocity Marketing and Communications (Pvt) Ltd.	95/100	Qualified
K2 Production Network JV Creative Junction (Pvt) Ltd	30/100	Disqualified.

11. Any other additional/supporting information, this office (the procuring agency) may like to share. **NIL**


(Dr. Shakil Ahmed Khan)
Provincial Coordinator
National Programme for
FP&PHC GB, Gilgit