



No. NP/BCC/2024-25
GOVERNMENT OF GILGIT-BALTISTAN
PROVINCIAL PROGRAMME IMPLEMENTATION UNIT
NATIONAL PROGRAMME FOR FAMILY PLANNING &
PRIMARY HEALTH CARE
GILGIT-BALTISTAN

HRDC building Near LG&RD Office,
Jutial Gilgit Phone: (05811) 920523

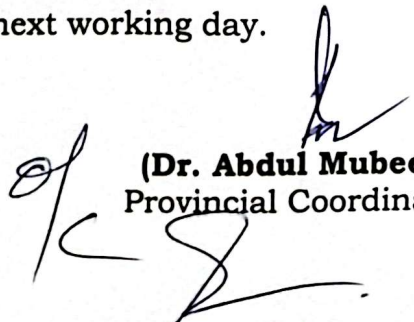
REQUEST FOR PROPOSAL (RFP)

National Programme for Family Planning & Primary Health Care Gilgit-Baltistan under its PSDP Project titled “**Programme for Family Planning and Primary Health Care Gilgit-Baltistan**” intends to invite request for Proposal (RFP) from reputable, dynamic, experienced and result oriented consultancy firms/joint venture/consortiums. Methods of selection QCBS will be used. The selected firm shall be therefore, responsible for providing following deliverables.

BEHAVIORAL CHANGE COMMUNICATION (BCC) SERVICES

S#	Particulars	Estimated Cost	Earnest Money (3%)	Tender Document Fee (Non-refundable)
1	Production of TV Spots/Radio Messages/ Short Video Documentary & Airing/Dissemination /Broadcast of Messages on TV, Cable Networks, Radio and Social Media.	30.0 Million	0.9 Million	10,000
2	Development of BCC print materials, Pretesting of BCC materials and Production of BCC print materials as per clients demand.	20.0 Million	0.6 Million	10,000

Interested firms/joint venture /consortiums may obtained Request for proposal documents from office of the undersigned during office hours and may submit technical and financial proposal by or before **5th May, 2025** upto 1100 hours. The opening timing of Technical proposal will be at 1130 hours on same day in the presence of bidders or their representatives and the opening date of Financial Proposals of shortlisted firms will be intimated later on. If any local holiday will be observed on the tender Closing/opening date, the tender will be opened in the next working day.


(Dr. Abdul Mubeen)
Provincial Coordinator