



**No. BCC/2024-25**  
**GOVERNMENT OF GILGIT-BALTISTAN**  
**PROVINCIAL PROGRAMME IMPLEMENTATION UNIT**  
**NATIONAL PROGRAMME FOR FAMILY PLANNING &**  
**PRIMARY HEALTH CARE**  
**GILGIT-BALTISTAN**

HRDC building Near LG&RD Office,  
Jutial Gilgit Phone: (05811) 920423

**FINAL EVALUATION REPORT**

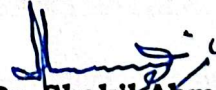
**(As per GBPPRA, 2022)**

1. Name of Procuring Agency: National Programme for FP&PHC GB
2. Method of Procurement: Single Stage-Two Envelope
3. Title of Procurement: **Production of TV Spots/Radio Messages/ Short Video Documentary & Airing/Dissemination /Broadcast of Messages on TV, Cable Networks, Radio and Social Media**
4. Tender Inquiry No.: BCC/2024-25
5. GB PPRA Ref. No.: TSE 20250418946, TSE-202505081042 and TSE-202505141070
6. Date & Time of Bid Closing: 12<sup>th</sup> May, 2025 1100 Hrs.
7. Date & Time of Bid: Opening: 12<sup>th</sup> May, 2025 1130 Hrs. and 21<sup>st</sup> May, 2025 1200hrs
8. No. of Bids Received: Three (03)
9. Criteria for Bid Evaluation: As stated in RFP Documents
10. Detail of Bids Evaluation: As under

Name of Bidder	Marks		Rules/Regulation/Policy/Basis for Technical Rejection/Acceptance as per GBPPRA Rules
	Technical (if applicable)	Financial (if applicable)	
Ibex Media Production (Pvt) Ltd.	57.4	28.33	<b><u>Not Accepted:</u></b> Obtained aggregate 85.73 Marks
Gilgit Media Network (GMN) JV Velocity Marketing and Communications (Pvt) Ltd.	66.5	30.00	<b><u>Accepted:</u></b> having Highest Marks and Obtained aggregate 96.50 and Awarded to M/S Gilgit Media Network (GMN) JV Velocity Marketing and Communications (Pvt) Ltd.

Most advantageous bidder: **M/S Gilgit Media Network (GMN) JV Velocity Marketing and Communications (Pvt) Ltd.**

11. Any other additional/supporting information, this office (the procuring agency) may like to share. **NIL**

  
**(Dr. Shakil Ahmed Khan)**  
Provincial Coordinator  
National Programme for  
FP&PHC GB, Gilgit